

# Your Cookie Journey Starts Here!

## Experience Sweet Success through Academic Edge

This year, your Academic Edge experience just got sweeter! Academic Edge Girl Scouts have the opportunity to participate in the Girl Scout Cookie Program. This is an exciting chance to develop key skills like goal setting, decision-making, and business ethics, all while participating in the beloved tradition of selling Girl Scout Cookies.

### Here's how the Academic Edge cookie program is different:

- **No booths:** You don't need to set up or attend in-person cookie booths.
- **No cash handling:** All payments are made online—no money to collect!
- **All digital:** Use the Digital Cookie platform to...
  - Create your own personalized online storefront. Share your cookie site with family and friends.
  - View cookie orders that ship directly to customers.
  - Track Girl Delivery orders that you will deliver in person.
- **Parents:** Keep an eye on your email inbox! Soon, you will be sent a link to allow you to set up your girl's Digital Cookie website.

### IMPORTANT DATES:

#### Selling Cookies:

January 2-28th

#### No Programs:

Week of 2/23 & 3/2

#### Pickup Cookies:

Week of 3/2

We can't wait to see you shine! By participating, you'll not only learn and grow but also become part of a special group shaping the future of cookie selling. This is your chance to try something new as an Academic Edge Girl Scout. Get ready to dive in and make your mark through Digital Cookie!

## Reach out to your Program Coordinator with questions!

